

Press release

## Orchestra Networks joins Informatica INFORM Partner Program

### Orchestra Networks focus on delivering MDM solutions

**Paris, France and Redwood City, California – April 22, 2008.** Orchestra Networks, a leading provider of Master Data Management software, and Informatica Corporation (NASDAQ: INFA), the leading independent provider of data integration solutions, today announced the formation of a partnership to address the fast-growing MDM market. Additionally, Orchestra Networks is now a member of Informatica's INFORM worldwide partner program.

Building a central Master Data Management system requires not only modeling and managing reference data but also to integrate them across the Information System. Thanks to this partnership, companies can deploy both Orchestra Networks and Informatica software solutions to build a true end-to-end MDM system and conduct Enterprise-wide Data Governance initiatives:

- **Data Management.** Orchestra Networks' EBX.Platform is a cross-domain MDM software tool. The EBX.Platform can absorb any type of master data model and provide key data management features such as life cycle management, role-based security, end-user workflow or hierarchy management.
- **Data Profiling.** Informatica's data integration platform has data analysis and profiling capabilities to help customers understanding how master data housed in existing disparate systems relates to one another and to the MDM application and to MDM application implementations.
- **Data Quality.** Informatica's data integration platform has data correction and cleansing capabilities enabling MDM application implementations to meet business needs by delivering high quality data to the MDM application.
- **Data Integration.** Informatica's data integration platform has robust data access and transformation capabilities, which accelerate MDM application implementations by providing the right master data in the right format.

*"We are delighted to be a member of Informatica's INFORM worldwide partner program,"* said Christophe Barriolade, CEO of Orchestra Networks. *"Our joint customers understand they can deploy best-of-breed MDM systems based on complementary, standard-based software solutions".*

*"This partnership demonstrates Informatica's commitment to working closely with complementary software partners,"* said Harry Gould, senior vice president, worldwide alliances, Informatica. *"We are pleased to be able to provide an enterprise-class data integration foundation that enables the MDM applications to integrate with the existing business systems."*

### **About Orchestra Networks**

Founded in 2000 and based in Paris and London, Orchestra Networks is a leading and independent software vendor supplying the first truly cross domain master data management software solution. Its EBX.Platform provides clients with the capability to take control of their master and reference data providing significant data governance capabilities. Orchestra Networks has been named "Cool Vendor in Master Data Management, 2008" by Gartner For more information, email [info@orchestranetworks.com](mailto:info@orchestranetworks.com) or visit [www.orchestranetworks.com](http://www.orchestranetworks.com).

### **About Informatica**

Informatica Corporation (NASDAQ: INFA) is the leading independent provider of enterprise data integration software and services. With Informatica, organizations can gain greater business value by integrating all their information assets from across the enterprise. More than 3,000 companies worldwide rely on Informatica to reduce the cost and expedite the time to address data integration needs of varying complexity and scale. For more information, call +1 650 385 5000 (1 800 653 9871 in the U.S.), or visit [www.informatica.com](http://www.informatica.com).

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